

SPONSORSHIP OPPORTUNITIES

\$7500
Road Warrior
Purchase Road Warrior



\$5000
Thunder Road
Purchase Thunder Road



\$2500
Highway Hero
Purchase Highway Hero



\$1000
Route Rider
Purchase Route Rider



\$500
Roadside Ally
Purchase Roadside Ally



- Event Title Inclusion: "The Bethany Ride presented by [XYZ Company]"
- Logo on website & print materials
- Multiple social media shout outs & stage mentions
- Name inclusion in press releases & mentions in media interviews
- Mentions at the event
- Opportunity to display signage at the event & at designated stops (signage on stage paid for by sponsor - 6' or 8' max. banner hung by sponsor)
- VIP passes for company representatives (up to 8)
- Include promotional items in participant bags
- Exclusive sponsor feature in event wrap-up email

- Prominent logo placement on website & print materials
- Social media shout outs (3 times before the event)
- Stage mentions during the event
- Name inclusion in press releases
- Signage at a key event stop
- VIP passes for company representatives (up to 6)
- Include promotional items in participant bags

- Logo on website and print materials
- Social media shout outs (2 times before the event)
- Stage mentions during the event
- Signage at a designated event stop (sponsor provides signage)
- VIP passes for company representatives (up to 4)

- Logo on website and print materials
- Social media shout outs (1 time before the event)
- Stage mentions during the event
- VIP passes for company representatives (up to 2)

- Logo on website and print materials
- Social media shout out
- Stage mention during the event

